

ASAE Partnership Package Details

2018 Premier Partner – Value \$8800—Your cost only \$6500

Includes (Item and value):

- Associate dues (\$150 each) for two (*Additional memberships: \$100*)*
- 2 Lunches Paid Annually
- 2018 ASAE Membership Directory Ad, full page (*materials due January 15, 2018*)
- Help distribute directories to association executives (*Only available to Premier Partners*)
- Recognition page in the 2018 Directory as well as Partner icon on your listing
- Recognition at Trade Show by displaying Partner icon
- 1 double sized Trade Show Booth (8'x20') (*Additional booths: \$350*)*
- 2 Convention Registrations for your company
- Convention Sponsorship: Full page ad in Convention Brochure (*materials due March15, 2018*)
- Christmas Party Sponsorship
- 4 Christmas Party Tickets
- Host a monthly luncheon (or other event)
- Help at event registration desk, welcome attendees
- Newsletter Profile

2018 Preferred Partner – Value \$4500—Your cost only \$3200

Includes (Item and value):

- Associate dues (\$150 each) for two (*Additional memberships: \$100*)*
- 1 Lunch Paid Annually
- 2018 ASAE Membership Directory Ad, full page (*materials due January 15, 2018*)
- Recognition page in the 2018 Directory as well as Partner icon on your listing
- Recognition at Trade Show by displaying Partner icon
- 1 standard size Trade Show Booth (8'x10') (*Additional booths: \$350*)*
- 1 Convention Registration for your company
- Convention Sponsorship: Half page ad in Convention Brochure (*materials due March15, 2018*)
- Christmas Party Sponsorship
- 2 Christmas Party Tickets

2018 Patron – Value \$1750—Your cost only \$1400

Includes (Item and value):

- Associate dues for one (*Additional memberships: \$100*)*
- 2018 ASAE Membership Directory Ad, ½ page (*materials due January 15, 2018*)
- Recognition page in the 2018 Directory as well as Partner icon on your listing
- Recognition at Trade Show by displaying Partner icon
- 1 standard size Trade Show Booth (8'x10') (*Additional booths: \$350*)*
- 1 Convention Registration for your company
- 2 Christmas Party Tickets

****All add-ons must be paid in full and will be billed separately***

Arkansas Society of Association Executives

PO Box 23034 | Little Rock, Arkansas 72221 | 501-223-9188 | www.arksae.net

2018 ASAE Partnership Contract

Yes, my company, _____, would like to become a partner with ASAE by choosing the following partner level:

- Premier Partner, \$6500
- Preferred Partner, \$3200
- Patron, \$1400

2018 ASAE Membership Directory Listing & Ad: As a partner I will submit the name(s) and photo for my membership listing by January 15. I will also provide the ad materials (camera ready) for my directory ad by January 15. **(Initials _____)**

Newsletter Profile:As a Premier Partner, I agree to provide the photograph, two headshots of my company ASAE Members, and up to 100 words of text for one of the monthly newsletters* by the 25th, prior to the distribution of the newsletter on the 1st of the following month. **(Initials _____)**

**Month selected will be mutually agreeable between ASAE and the Partner*

I choose to pay for my partnership by one of the following methods:

- I will provide a check for the total amount by January 15, 2018
- I choose to be invoiced quarterly**, 25% of total amount

**Quarterly payments will be due on January 1, April 1, July1 and October 1
All "add-ons" will be due January 31

The contact listed below will serve as the main contact for supplying ad materials and information as needed as well as payment for the partnership.

Printed Name: _____

Signature: _____

Direct line/cell #: _____

Email: _____

Today's Date: _____

We look forward to making this a successful Partnership Agreement!